

Logistika

Logistika is a professional supplement of the weekly Ekonom, intended mainly for company management and experts who decide on systemic and supplementary solutions for the movement of materials and goods, especially in the transport, industrial, wholesale and other sectors. It provides a comprehensive overview of the state, news and trends in logistics. It covers current practices and developments in the areas of transport, warehousing, materials handling and distribution, and the use of information technology at home and abroad. It enables manufacturers and logistics service providers to present technical resources, information and control technologies and the offer of transport, forwarding and other logistics services. The magazine cooperates closely with the Czech Logistics Association and with authorities in the field from practice and universities.

The **Logistics** (Logistika) supplement is also part of Hospodářské noviny.

web: www.logistika.ekonom.cz



Editorial plan





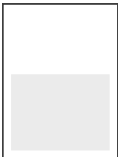

issue number	Topic	Release date EK + HN (Thu)*	Part of The Economist no.
1	Automation and robotics in logistics	5. 6. 2025	EK 23
2	Efficient storage.	20. 11. 2025	EK 47

* Deadline for orders and delivery of PR materials: 3 weeks before publication. Deadline for delivery of advertising materials: 2 weeks before publication.

Advertising price list

Print

Sizes »margins« are listed in net format after trimming. For trimming, it is necessary to provide an overlap of an additional 5 mm beyond the net format around the edge of the advertisement.

 <p>2/1 margins 402 x 267 mm</p> <p>155 760 CZK</p>	 <p>1/3 A margins 201 x 88 mm</p> <p>31 416 CZK</p>
 <p>1/1 margins 201 x 267 mm</p> <p>85 800 CZK</p>	 <p>1/3 B margins 71 x 267 mm</p> <p>31 416 CZK</p>
 <p>1/2 A margins 201 x 132 mm</p> <p>45 936 CZK</p>	 <p>1/4 margins 201 x 72 mm</p> <p>26 268 CZK</p>